

The Familyhood Connection's Healthy Economics Campaign

A MODEL FOR DEVELOPING COMMUNITY THROUGH IT'S INSTITUTIONS

Typical High School



Very little connection between high school and resources

Very little Business district for Work experience/ Training/

High crime

High unemployment

Most Underserved Communities

OUR GOAL FOR COMMUNITY DEVELOPMENT IS TO...

Create a direct connection between the high school and it's surrounding community to establish socially responsible businesses in the community that enable high school students work experience, career exploration, job training, and pride in one's own community.

1. The New High School



Friends of School

Helps to develop

friendsofschool.org

Student Leadership

+

High School Alumni Association

+

Morehouse College Alumni Association / other HBCU's/ Local College Graduates

GREEN

school garden | Dr. George Carver science program

2.

to create

The Intergenerational Enterprise

Helps increase school spirit

Student Leadership

Mentorship

Membership

Liason to businesses in the community

www.intergenerationalEnterprise.com

3.

Mo' Better food Farmers Market

an example of a healthy socially responsible business students can train and work for within their community

www.mobetterfood.com

A program of the Familyhood Connection, Inc

Our mission is to promote programs that bring the generations together

www.familyhoodconnection.org

4.

The Oakland Film Society

Documents the above using video and OIFF website to keep the Oakland community abreast of ways to support.

www.oiff.org