

[Browse](#) or Search over 5 million articles »

[Find Articles by Publication](#)

[Home](#) | [Industry Information](#) | [Business News](#) | [Browse by Publication](#) | [B](#) | [Black Enterprise](#)

Seeds of change: buying black farm products enriches the health and wealth of our community.(BUYING POWER)

Publication: [Black Enterprise](#)

Format: Online

Publication Date: 01-JAN-07

Delivery: Immediate Online Access

Ads by Google

[Farmers Markets & More](#) Find a farmers market or learn to market your own small farm today!

[Certified Organic Farm](#) Locally Grown High Quality Organic Fruits & Vegetables. Order Today.

[Free Farmers Grant Kit](#) 30,000 In Farmer's Grants Never Repay! Free Grant Kit.

Article Excerpt

DAVID ROACH LEARNED OF THE ECONOMIC CRISIS, FACING black farmers while studying business finance at Morehouse College, but years later its far-reaching consequences hit him hard when he saw one of his high school students feeding her young child candy.

The experience led him to found The...

[View more below](#)

Read this article now - Try Goliath Business News - FREE!

You can view this article **PLUS...**

- Over 5 million business articles
- Hundreds of the most trusted magazines, newswires, and journals ([see list](#))
- Premium business information that is timely and relevant
- **Unlimited Access**

Now for a Limited Time, try Goliath Business News - Free for 7 Days!

[Start My FREE Trial](#)

[Tell Me More](#) [Terms and Conditions](#)

Already a subscriber? [Log in to view full article](#)

...Familyhood Connection, an Oakland, California-based nonprofit organization in 1994. Today, the organization's Mo' Better Food Healthy Economics Campaign (www.mobetterfood.com) educates black consumers about nutrition and agriculture, and helps black farmers distribute their products to local...

NOTE: All illustrations and photos have been removed from this article.

[Read the full article FREE, courtesy of Goliath](#) 

[More articles from Black Enterprise](#)

[Real estate ambitions.\(ASK YOUR ADVOCATE\)\(Brief article\)](#), January 01, 2007

[Touchdown! Tips on securing hard-to-get tickets.\(CONSUMER LIFE\)](#), January 01, 2007

Looking for additional articles?

Search our database of over 3 million [articles](#).

Looking for more in-depth information on this industry?

Search our complete database of [Industry & Market reports](#) by text, subject, publication name or publication date.

About Goliath

Whether you're looking for sales prospects, competitive information, company analysis or best practices in managing your organization, Goliath can help you meet your business needs.

Our extensive business information databases empower business professionals with both the breadth and depth of credible, authoritative information they need to support their business goals. Whether it be strategic planning, sales prospecting, company research or defining management best practices - Goliath is your leading source for accurate information.

[Home](#)

[Company Profiles](#)

[Industry Information](#)

[Advertising](#), [Content Licensing](#), [Refund Policy](#), [Contact Us](#), [Site Map](#), [Add to del.icio.us](#), [Customer Service](#), [How to Buy](#), [Frequently Asked Questions](#)

Use of the Goliath service and this Web site constitutes acceptance of our [Terms & Conditions](#) and [Privacy Policy](#).

Other Gale Sites: [Books & Authors](#), [MovieRetriever.com](#), [WiseTo Social Issues](#), [AccessMyLibrary](#)

Copyright © 2008, The Gale Group, a part of Cengage Learning, All Rights Reserved

[Business Development Resources](#)

[Business Management Resources](#)

[U.S. Job Search](#)